

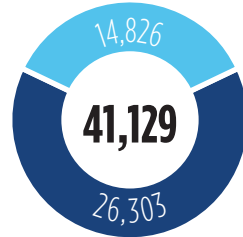
# GRADE 4 & 5 SnowPass

www.snowpass.ca info@skicanada.org 905.856.4754

The SnowPass™ lets 9 and 10 year old children ski and snowboard three times at EACH of the 150+ participating ski area for \$29.95. That's a lot of skiing and snowboarding right across Canada!

The 2018/19 season was a record year for the program. Here's a quick overview:

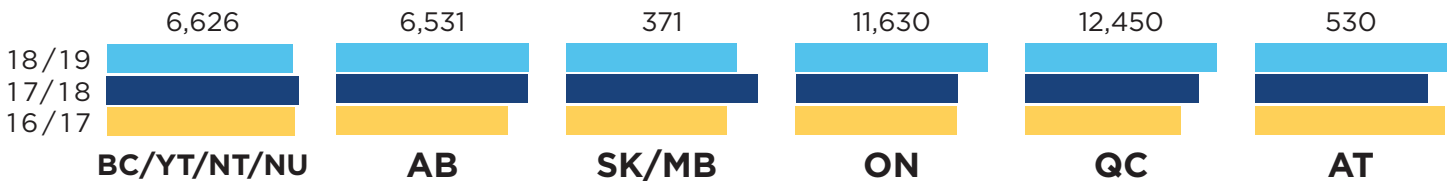
## TOTAL ACTIVE VISITORS:



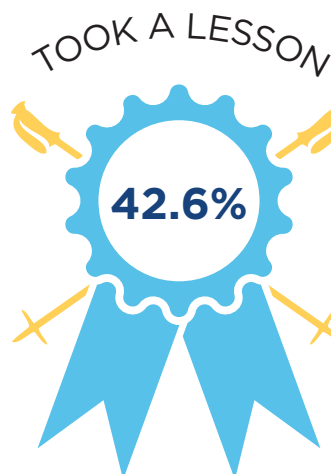
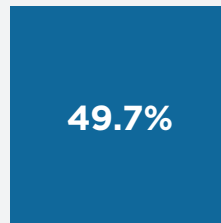
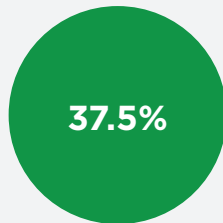
● STILL ACTIVE 17/18 ● ACTIVE 18/19



## SALES BY REGION:



## EXPERIENCE LEVEL:



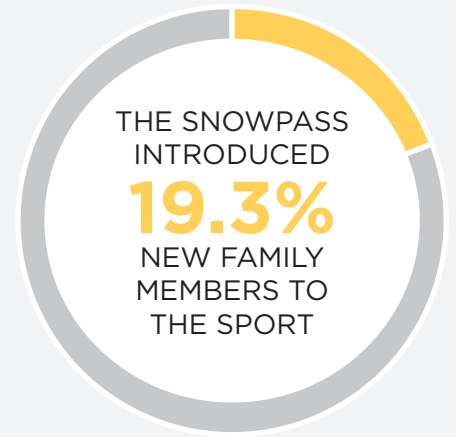
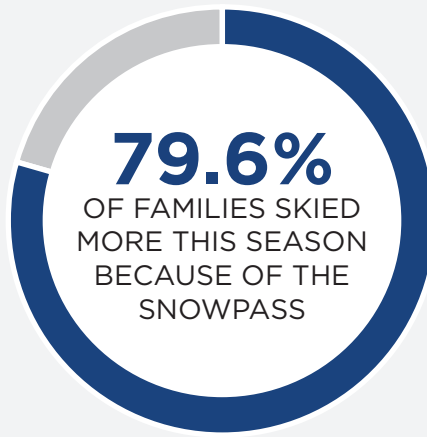
# ABOUT THE SNOWPASS FAMILY...

3 PEOPLE ACCOMPANY  
A SNOWPASS HOLDER



ASSUMING 3 PEOPLE  
WENT EACH TIME,  
THE SNOWPASS  
ENCOURAGED OVER

**300,000+**  
ADDITIONAL LIFT TICKETS



THE AVERAGE SNOWPASS FAMILY REPORTED  
SPENDING **\$304.30** EACH TIME THEY WENT SKIING  
OR SNOWBOARDING THIS SEASON

